



OPEN COMPETITION FOR HIGH SCHOOL STUDENTS

ANIMATION & VIDEO PRODUCTION – STUDY PROGRAM

Topic:

“Human and Technology”

Concept:

Participants are invited to explore the influence of digital media and technology on human identity, perception, behavior, and future existence. Works may approach the topic critically, poetically, or experimentally, focusing on transhumanism and the transformation of humanity in the digital age.

Task (One of the following):

- Character design sheets (minimum 3 characters)
- Storyboard (minimum 3 boards, each with at least 3 panels)
- Animatic for short animation (15 seconds to 3 minutes max.)
- Short animation (15 seconds to 3 minutes max.)
- Short film (30 seconds to 3 minutes max.)
- Documentary short (30 seconds to 3 minutes max.)
- Music video or animated music video (30 seconds to 3 minutes max.)

Disqualifying Factors:

- Works must be original (music and sound effects are the only exceptions).
- Fully AI-generated content is not allowed. Limited AI use as a supporting tool is permitted

Format Specifications:

- Video: 1920×1080 (Full HD), H.264 codec, .mp4 or .mov, max 100 MB.
- Storyboards & character design: PDF (A4, 5–10 pages) or high-quality printed copies.

Evaluation Criteria:

- Originality and concept
- Storytelling and pacing
- Visual design and composition
- Technical execution
- Overall artistic impression



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VISUAL ARTS – STUDY PROGRAM

Topic:

“Human and Technology”

Concept:

Participants are invited to visually explore the relationship between humans and technology as cooperation, dependence, conflict, or transformation, demonstrating their artistic approach and conceptual thinking.

Task (One of the following):

- One original triptych (three interrelated visual art works on paper)
- All three works must form a coherent conceptual whole

Techniques & Format

- Medium: free choice (pencil, ink, charcoal, tempera, watercolor, mixed media, etc.)
- Support: paper
- Format: same format for all three works

Evaluation Criteria:

- Idea and concept
- Composition and visual language
- Coherence of the triptych
- Overall artistic impression.



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FASHION DESIGN – STUDY PROGRAM

Topic:

“Human and Technology”

Concept:

Participants are invited to design an original fashion collection inspired by the shared competition theme, interpreted through the lens of future fashion trends for 2026. The task focuses on concept development, visual coherence, and the ability to translate ideas into contemporary fashion illustrations.

Each participant should develop a cohesive fashion collection that reflects a clear design vision, aesthetic consistency, and awareness of current and emerging trends in fashion design.

Task (One of the following):

Create a fashion collection consisting of 10 hand-drawn and colored fashion illustrations, accompanied by:

- a collection title, and
- a short written description explaining the concept and inspiration.

All illustrations must be drawn by hand. The final submission should be digitally scanned and submitted via e-mail in the required format.

Format Specifications:

- The fashion collection must consist of 10 hand-drawn and colored fashion illustrations.
- All illustrations must be created entirely by hand; digital drawing or AI-generated content is not permitted.
- The collection must include a collection title and a short written description explaining the concept.
- Submissions must be digitally submitted as high-quality scans (PDF or JPG format).

Evaluation Criteria:

- Originality and concept
- Cohesion of the collection
- Illustration quality
- Creativity and innovation
- Overall artistic impression



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Deadline:

All submissions must be received no later than 24 April at 23:59

Submissions sent after the deadline will not be reviewed or considered, regardless of the reason for delay.

Submission Rules:

All submitted materials must be the original work of the applicant and prepared specifically for this competition.

Each submitted file must be clearly labeled with the participant's full name and the name of the secondary school.

File names should follow this format:
FullName_SchoolName_TitleOfWork

Submissions must strictly comply with the format specifications defined for each study program.

Incomplete submissions, incorrectly formatted files, or works that do not meet the stated requirements may be disqualified.

Participants are responsible for ensuring that all files are clearly readable, properly scanned or exported, and technically correct.

All submissions must be sent electronically via e-mail in a single message or clearly organized attachments.

Official submission e-mail:

fad@ibu.edu.mk