



**INTERNATIONAL
BALKAN
UNIVERSITY**

Excellence for the future!

OPEN COMPETITION FOR HIGH SCHOOL STUDENTS

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

Departments: Economics; Management; Banking and Finance; E business; Hotel Management and Tourism

TOPIC: "DESIGNING A SUSTAINABLE AND PROFITABLE BUSINESS MODEL"

Do you have a creative and sustainable business idea that could solve a real-world problem? This is your opportunity to turn your idea into a business concept and showcase your entrepreneurial thinking by submitting your Business Plan to the High School Competition organized by the Faculty of Economics and Administrative Sciences at International Balkan University.

Participants are invited to submit an original business idea that clearly explains:

- What product or service the business offers?
 - Who are the target customers?
 - How the business will generate income?
 - How the idea can be sustainable and profitable?
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- Top participants can receive scholarships of up to 100% at International Balkan University!
 - Submission Deadline: **24 April, 2026**
 - Submission Format: **PDF**